

The purpose of the conference is to bring like-minded people and companies together to share best practices (without divulging intellectual property, unless you want to), and create the necessary momentum for real change to occur in our industry. Networking and collaborating will be instrumental to our collective success so in this agenda you will find time has been allocated to allow for these important discussions to occur. To the extent that we can all embrace a certain direction and movement, it will create the momentum required to bring forth a paradigm shift in healthcare delivery.

Monday, October 23	INTRODUCTIONS / NETWORKING	
12:00 - 15:00	Arrivals and Check-in	Balboa Bay Hotel Lobby
12:00 - 13:00	Lunch	Ballroom Terrace
15:00 – 16:30	Welcome and IntroductionsGrand Ballroom BCEach company in attendance will have the opportunity to provide a brief introduction including where your company is located, who from your company is in attendance, and a quick elevator speech about what your company does. One accompanying slide may be submitted using the template Ventegra will provide.	
17:00-21:00	Aloha Night Reception and DinnerBayfront LawnEnjoy an evening of live music, dancing, entertainment, and a specially prepared luaumenu during this strolling dinner on the lawn. Casual and Hawaiian attire welcome!	
Tuesday, October 24	STRATEGIC PARTNERSHIP PROGRAM	
07:00 - 08:00	Breakfast	Ballroom Terrace
08:00 - 09:00	Welcome, Antitrust Statement, Objectives, Setting the Stage an an update from Ventegra Robert T. Taketomo, PharmD, MBA, President and CEO Ventegra	
09:00 – 10:15	Partners In Progress DiscussionGrand Ballroom BCBrian Vossler, VP Strategic Business Development, VentegraEd Kammerer, MD, Chief Medical Advisor, VentegraSharing insights, best practices, and lessons learned as well as what Ventegra sees as promising trends for growth.	
10:15 – 10:45	Break / Networking	
10:45 – 12:00	Environmental Scan: New and Evolving Trends/Products/Progr Brian Vossler, VP Strategic Business Development, Ventegra J. Greg Eisele, LFACHE, President & CEO, MDR™ Learn more about successful arrangements, evolving trends, and gaining momentum in the healthcare market.	

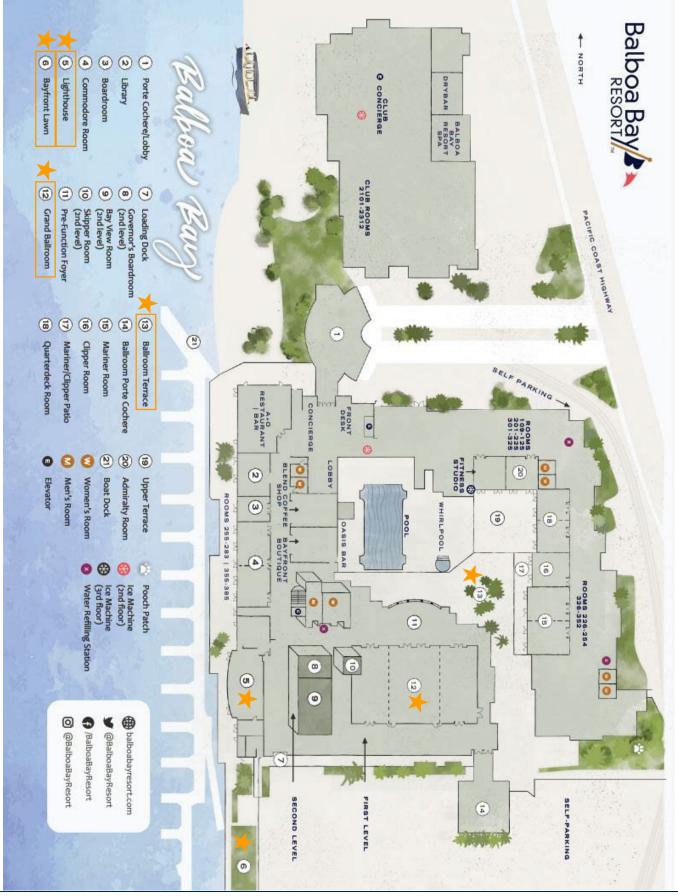
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12:00 - 13:30	Lunch and Networking	Ballroom Terrace
13:30 - 14:15	Update on Drug Pipeline and Digital Health Technology	Grand Ballroom BC
	Mark Shinmoto, PharmD, VP and Chief Pharmacy Officer, Ventegra	
	Michele Yoon, PharmD, Director, Clinical Services, Ventegra	
	A look at current trends in the drug pipeline and the opportunities of technologies	digital health
14:15 - 14:45	Cancer, Obesity, and Orphan Diseases:	Grand Ballroom BC
	The Burden of Catastrophic Diseases on the Health Care System	
	Ed Kammerer, MD, Chief Medical Advisor, Ventegra	
	Explore solutions to address access to care and payment for catastrop	phic diseases.
14:45 - 15:15	Break / Networking	
15:15 – 16:30	Group Discussion Session	Grand Ballroom BC
17:00 - 21:00	Reception & Networking Dinner	Lighthouse Patio
	Sample an array of Mexican & American dishes while networking with colleagues during this strolling dinner on the patio.	

Wednesday, October 25	REFLECTIONS ON PARADIGM CHANGE	
07:00 - 08:00	Breakfast	Ballroom Terrace
08:00 - 08:30	Reflections on Previous Day	Grand Ballroom BC
08:30 – 9:00	Rebate Strategy & Reception Mariana Ritchie, MPH, Vice President, Industry Relations Update on strategy and impact in the industry.	Grand Ballroom BC
09:00 – 10:00	Group Discussion: Current Healthcare Environment & Challenges Robert T. Taketomo, PharmD, MBA, President and CEO Ventegra Facilitated discussion on hot topics, lessons learned, and best practic	Grand Ballroom BC
10:00 - 10:30	Break / Networking	
10:30 - 12:00	Group Closing Discussion Session	Grand Ballroom BC
12:00	Adjournment	
12:00 - 13:00	Lunch to Go	Ballroom Terrace
	We will be serving a boxed lunch for you to take with you as you begin your post- conference travel.	

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